

Check the availability of a word mark on a global scale with limited budget? It is possible!

Whenever you have a commercial project abroad and because you know that your trademark means value generation for your company, you have to make sure it is available for registration.

The full international screening search : The first vital step to any international search project

Why check if a trademark is available for registration?

This is a vital step of the process since a newly registered trademark can be opposed by another trademark's owner with prior rights. This availability check will allow you to identify possible obstacles to registration, whether it is previously filed marks, famous marks, company names or domain names. This is very important as these prior rights can lead to litigation and, eventually, to prevent you from using your trademark at all.

How can you check the availability of a trademark on a global scale, while limiting costs?

You can do so by conducting an international screening search which will pick up registered identical and phonetically identical marks in up to 165 countries, among all classes of goods and services.

How does this screening search work and why should you order it from us?

The screening search report is delivered to us as a listing of trademarks. Then, our firm reviews the whole list and identify the most dangerous obstacles. For these, we launch further investigations in order to assess the risk and offer a recommendation on how to overcome these obstacles if possible. This single, cost-saving search allows you to easily evaluate the availability of your trademark on a global scale.