

## Elif Keskes

Intellectual Property Lawyer

Address: Rue Merle d'Aubigné 24

1207 Geneva Switzerland

Email: ekeskes@sedin.ch
Tel: +41 22 707 48 80
Languages: French / English /

Turkish / German



## AREAS OF PRACTICE:

- Trademark, design, domain name protection strategy
- Availability searches
- Filing, recordals, renewals
- Responses to objections
- Oppositions, cancellation actions
- Negotiation, draft and review of contracts
- Due diligence, audit of intellectual property rights
- Portfolio management, review, optimization
- Legal opinions on trademarks, designs and copyrights
- Intervention requests to the Federal Customs Administration

Elif Keskes joined Sedin as an associate in 2022. She has several years of experience acquired in an intellectual property specialized Swiss law firm.

Elif is mainly active in the creation, maintenance and defense of trademarks, designs, copyrights and domain names, in Switzerland and internationally. She has developed an expertise and in-depth knowledge of Swiss legislation and practice in particular. Elif manages the portfolios of world-renowned groups, SMEs, start-ups and non-profit organizations.

She holds a Master's degree in law "Innovation – Intellectual Property – SME" delivered by the University of Neuchâtel in Switzerland.