

Isabelle Bruder

Intellectual Property Lawyer

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Languages: French / English



AREAS OF PRACTICE:

- Trademark, design, domain name protection strategy
- Availability searches
- Filing, recordals, renewals
- Responses to objections
- Oppositions, cancellation actions
- Negotiation, draft and review of contracts
- Due diligence, audit of intellectual property rights
- Portfolio management, review, optimization
- Legal opinions on trademarks, designs and copyrights
- Intervention requests to the Federal Customs Administration

Isabelle Bruder joined Sedin as an associate in 2019 after six years in Intellectual Property departments of renowned law firms in Geneva. Prior to that, Isabelle worked in Intellectual Property law firms in France for seven years.

Isabelle is mainly active in the creation, maintenance and defense of trademarks, designs, copyrights and domain names, in Switzerland and internationally. She has developed an expertise and in-depth knowledge of Swiss and European legislations and practices. Isabelle manages the portfolios of world-renowned groups, SMEs, start-ups and non-profit organizations.

She holds a Master's degree in Intellectual Property Law - Design Law delivered by the University of Lyon in France. She also obtained the French Qualification for the practice of Industrial Property Attorneys.

Isabelle is a member of the Association of International Business Lawyers (AIBL), the Association des Praticiens du Droit des Marques et des Modèles (APRAM) and the Association Romande de Propriété Intellectuelle (AROPI). She is recognized in 2022 edition of WTR 1000.