

Nathalie Denel

Senior Intellectual Property Lawyer

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Languages: French / English



AREAS OF PRACTICE:

- Trademark, design, domain name protection strategy
- Availability searches
- Filing, recordals, renewals
- Responses to objections
- Oppositions, cancellation actions
- Negotiation, draft and review of contracts
- Due diligence, audit of intellectual property rights
- Portfolio management, review, optimization
- Legal opinions on trademarks, designs and copyrights
- Intervention requests to the Federal Customs Administration

Nathalie has more than fifteen years' international experience in intellectual property law, in both the private practice and in-house. She notably served as Brand IP Counsel in an international FMCG company in Switzerland where she managed global IP portfolios.

Having joined Sedin in 2017, Nathalie advises Swiss and international companies about the infringement risk and the protection and defense strategies for their trademarks, designs, copyrights and domain names, in Switzerland and at international level. Her practice includes the availability searches, the building and the optimization of intellectual property rights (filings, responses to objections, reviews of portfolios, assignments) along with their defense (warning letters, negotiations, settlement agreements, oppositions, cancellation actions for non-use). Her other duties are the coordination of the legal team's work as well as the business development's projects of Sedin.

She holds a Master's degree in Intellectual Property Law, Industrial Agreements, New Technologies Law delivered by the University of Grenoble in France.

Nathalie is a member of AIBL, APRAM, AROPI, INTA and MARQUES.

She is recommended in 2022 and 2021 editions of World Trademark Review WTR 1000.